

ReferenceUSA Exercises

Exercise 1: US Businesses Quick Search

Quick Search executive *Brian Moynihan*

How many results do you find?

Click on Bank of America and look at *Company News*.

What is the date of the most recent article you see?

Exercise 2: US Businesses Custom Search

Click on the Custom Search tab

Ø Select *Business Type*
-Choose Keyword

Ø Select *Geography*
-Choose Metro Area

For Business Type/Keyword key in “restaurants”
Select the State and Metro Area of your choice

How many results did you find for your Metro Area?

Exercise 3: Corp Tech Custom Search

n Select Geography — *Country of Ownership*

n Select Ownership — Government Contractor Status

n Choose the country of your choice and ALL as the Contractor Status

n Look at one of your results with the name of the Country listed as the address. How many companies are listed under its Corporate Family heading?

Exercise 4: US Healthcare Quick Search

n Search on of your own physicians or dentists

- n Look at his/her entry to find out what year he/she finished med or dental school
- n Give us a green checkmark when you are finished.